

What do you get for your money?

We developed a concept for you to record your audio book in your home at your pace with our specially modified professional recording equipment. We created a video showing you industry secrets how to create the best conditions for recording your book and we provide you sound advice on how to read your manuscript for optimal performance.

As soon as Good Impressions receives your partial payment we will conduct up to a half-hour phone conversation with you. We will work with you on the phone to ensure your reading skills are sufficient to create a polished product. If we believe, in our expert opinion, that we can not overcome challenges for a good quality audio book we will entirely refund your partial payment. Otherwise, we will ship you our recording equipment.

When you receive the recorder we ask you to immediately do a test recording and send us the memory chip. We will evaluate it and get back to you with suggestions. At that point you can begin recording your audio book.

We support you with telephone and emails through the recording process.

We include a list of very important points for you to have in front of you when you are recording.

After you record your book we then apply our years of expertise to edit out the mistakes and improve and enhance the sound for a final product you'll be proud of.

Once we receive our recording equipment back from you and you pay the balance we will send you a CD with your completed audio book within twenty-one days. It can take that long to clean up all the mistakes and to improve and enhance your audio book and author the master CD. We also keep an archive CD on file in case something happens to your copy.

Some people say they don't like their voice. You need to know that people hear a different voice than the one you hear inside your head and our editing pros can improve and enhance most voices to sound better. If you don't want to read your book you might have a friend who you would want to record it. We also have male and female voice talent you can hire.

You own the completed version of the book and the interview and you can post them anywhere you want. You do not give up any rights to your audio book to us. Some book producers and publishers require you to sign over the rights to your book. We do not require any of your rights.

A second package includes all of the above and more.

We create a special page on our website. Your audio book will be featured there along with your picture, a bio you provide, a brief description of your book and everything is set up so people can purchase your book right there. A segment of your book will be on your page so people can listen to a small portion of your book at no cost.

We also include an audio interview about you and your book that will be posted on *Writers Web Spotlight*. We marry your answers to the interview questions with questions we record along with a custom open to *Writers Web Spotlight* which introduces you and your book title. With your permission we will also post your interview on Blog Talk Radio.

For twenty-five years our team has produced videos and can produce a Video Trailer for your book. The fee for a one-minute video you can post on your page on our website or on YouTube or any other website that will accept them is \$250. We can produce a thirty second video trailer for \$150.

We have an extensive list of publicity and promotional ideas for you to use to increase awareness of your book. You can pick and choose which ones you feel comfortable with and ones you think will be more effective for your audio book.

We include a sample news release for when you are ready to tell the local media about your audio book. We also offer a sample announcement you can adapt to send to your entire email list.

We suggest that you offer your book as an audio book, and as a PDF file, and a combination of the audio version and the PDF. Normally the first two are the same price and the combo is an increased price. Some authors see sales split about 33% for each of the options and the combo version raises the average sales price.

You will set the price of your book.

We have eight different sets of music for the open and close of each chapter. There is no additional charge for this in the second package.