

# *My Audio Book*

## *There has to be a better way....*

### *Good Impressions Audio Books*

You poured your heart and soul into your manuscript. You've rewritten, revised, rephrased, slashed, cut and surgically trimmed. You are finally ready to publish it so you can share it with the rest of the world, but you find it's not that simple.

You learn that more than ninety-seven percent of all manuscripts submitted to legitimate print publishers are rejected! How do you become part of that miniscule minority? You keep hearing major publishers won't even look at a manuscript unless you have a track record or something called a "*platform*." How do you establish those? You read that few authors get advances from publishers anymore and only the very top writers are sent on publicity tours. The good old days for printed books seem to be over.

You think you might try to self-publish. You find some self-publishers. Then you realize you probably need their editor, their graphic designer, maybe their book layout specialist along with a few other things they say you need. It adds up quickly - one thousand, two thousand, twenty five hundred dollars. Is it cost effective? You comb through the fine print very carefully to make sure the self-publishing company doesn't wind up with your rights to your book. Even if you self-publish how do you sell the books? Will you wind up with a pile of unsold books in your garage gathering dust? It isn't clear how self-publishing can build the platform you need. There must be a better way to reach people outside your immediate circle.

Good Impressions Audio Books can help you publish your manuscript in the format that is rapidly becoming the wave of the future for a fraction of the cost of printing. With MP3 players and iPods shooting up in popularity, combined with people's ever busier schedules, audio book sales are coming close to overtaking printed book sales. The up front costs are much lower than for printed books and there are neither the hassles of inventory nor the challenges of shipping. Good Impressions guides you every step of producing your audio book.